



IMU Institut

IMU-Institut Berlin GmbH Schlesische Straße 28/S 10997 Berlin

Berlin

Dresden

München

Nürnberg

Stuttgart

IMU-Institut Berlin GmbH Company Profile



The IMU-Institute is an independent, interdisciplinary research and consulting institution and was founded in 1981 in Munich as a registered association with approved non-profit status. In 1985 it became IMU Institute GmbH. The institute is financing its research, consulting activities and transfer of knowledge only through project-linked grants and orders.

The IMU-Institute Berlin GmbH, founded 2004, is based in Berlin with a local office in Dresden and project offices in Eisenhüttenstadt and Rathenow (Brandenburg).

The IMU-Institute Berlin GmbH is certified in accordance with DIN EN ISO 9001:2008 in the scope of project development, coordination and implementation of projects with the following contents:

- network and cluster management
- transfer of technology and knowledge
- occupational safety and health protection
- support of regional planning
- development of industrial strategies
- consulting of works councils
- operational restructuring of businesses

Consulting and research are the fields of activity at the IMU-Institutes in East Germany. With special regard to the interdependent development of companies, industrial sectors and regions the IMU-Institute runs projects and networks

- for a sustainable development of economy and labour in cities and regions in cooperation with the regional governments, social partners and other stakeholders,
- to secure and strengthen locations and jobs,

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zertifiziert nach
DIN EN ISO 9001:2008



Bankverbindung

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Amtsgericht Charlottenburg

HRB 92053

- to enhance regional cooperation, to support and manage networks and clusters,
- to identify and interlink the instruments of facilitation and funding of economic and labour policy,
- to evaluate labour, economic and sector-related programs, projects and structures.

The IMU-Institutes supports and consults sector-related networks of companies, research institution and regional stakeholders.

Establishing and enhancing regional networks and clusters is a vital strategy to diminish structural deficits and to promote the existing strengths. Besides being an industrial policy essential cooperation within clusters aims at the preservation of jobs and SME, the attraction of new investors and companies, investments in the future and measures to improve the social and ecological environment. Therefore economic, scientific and social partners are closely integrated into the clusters and networks. Particularly in the field of innovation development cross-sector and trans-regional collaboration becomes more important. Finding and utilizing these synergies is crucial to tap the full creative, innovative and growth potentials of Eastern Germany.